Stigmatisation of steroid users

For many steroid users the main purpose of their steroid use is to improve physical appearance and muscularity. They do not often compete in professional sport.

Why reduce stigma?
Steroid users feel discriminated and ridiculed. Users feel stigmatised from healthcare professionals. As a result, most do not trust healthcare professionals’ knowledge about steroids.

Healthcare professionals
Access to healthcare service is reduced due to stigmatization. Also, healthcare professionals have little guidance on steroid treatment.

Effect?
The physical and psychological harms associated with steroids use may go untreated if help is not sought when needed.

The media portrays steroid users negatively: They associate users with cheating, aggression, violence and criminality.

Steroid use is stigmatised like all other forms of illicit drug use.